AMENDMENTS TO THE ABSTRACT

Please replace the following substitute abstract for the abstract currently on file:

A liquid crystal display and method that prevents adaptive for preventing transition of liquid crystals from a bend state to a splay state caused by an external impact by keeping an average pixel voltage above when using a data voltage lower than a transition voltage Vtr when while actually driven. In an embodiment, the The liquid crystal display includes a liquid crystal display panel having a thin film transistor at each intersection part of a plurality of data lines and a plurality of gate lines; a gate driver configured to supply for supplying a gate high voltage and a gate low voltage during a data input period, and sequentially supply a gate reset voltage to gate lines during a reset period, wherein a normal drive period is divided into the data input period and the reset period; a data driver for supplying configured to supply data voltages to the data lines in accordance with gate voltages applied to the gate lines; and a timing controller for controlling arranged to control the data voltages supplied to the data lines and the gate voltages supplied to the gate lines.